

How to estimate params for logistic regression?

Recall 
$$p(x) = \frac{e^{\beta_0 + \beta_1 x}}{1 + e^{\beta_0 + \beta_1 x}}, \text{ or}$$

$$g(p(x)) = \beta_0 + \beta_1 x, \text{ where } g(u) = \log\left(\frac{u}{1-u}\right)$$

Params to be estimated:  $\beta_0, \beta_1$

$$p(x) = \mathbb{P}[Y=1 | X=x]$$

Data to be used for MLE purpose?

is NOT pdf

Labels  $y_1, \dots, y_n$

$$\left\{ (x_i, y_i) \right\}_{i=1}^n$$

↑                    ↑  
predictor            label

$$L(\theta) = \prod_{i=1}^n \mathbb{P}[Y=y_i | X=x_i]$$

Want to maximize the likelihood of labels  $y_i$  given the predictors  $x_i$ .

$$L(\theta) = \prod_{i=1}^n p(x_i)^{y_i} [1 - p(x_i)]^{1-y_i}, \quad \theta \stackrel{\text{def}}{=} (\beta_0, \beta_1)$$

$$\ln L(\theta) = \sum_{i=1}^n y_i \ln p(x_i) + (1-y_i) \ln(1-p(x_i))$$

$$= \sum \ln(1-p(x_i)) + \sum y_i \ln \frac{p(x_i)}{1-p(x_i)}$$

$$= \sum -\ln(1 + e^{\beta_0 + \beta_1 x_i}) + \sum y_i (\beta_0 + \beta_1 x_i)$$

$$\frac{\partial \ln L(\theta)}{\partial \beta_1} = \sum_{i=1}^n \left[ y_i - p(x_i; \beta_0, \beta_1) \right] x_i \stackrel{\text{Set}}{=} 0$$

nonlinear, needs to be solved  
using Iterative Reweighted LS.

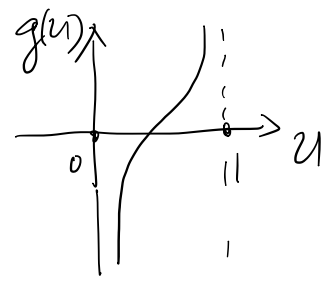
For Linear Regression:

$$\min_{\beta_1} \sum_{i=1}^n (y_i - \beta_1 x_i)^2$$

$$\frac{\partial}{\partial \beta_1} = -2 \sum_{i=1}^n (y_i - \beta_1 x_i) x_i \stackrel{\text{Set}}{=} 0$$

$$\Rightarrow \hat{\beta}_1 = \frac{\sum x_i y_i}{\sum x_i^2}$$

Why logit?  $g(u) = \log\left(\frac{u}{1-u}\right)$



Historically, "probit" was used

$g = \Phi^{-1}$  inverse of CDF for Gaussian

For Linear regression,  $g(\mu_i) = \beta_0 + \beta_1 x_i$ ,  $g(\cdot)$  is identity  
 $\mu_i \stackrel{\text{def}}{=} \mathbb{E}[Y_i | X = x_i]$

For logistic reg,  $g(\mu_i) = \beta_0 + \beta_1 x_i$ ,  $g(u) = \log \frac{u}{1-u}$

For Poisson dist,  $g(\mu_i) = \beta_0 + \beta_1 x_i$ ,  $g(u) = \ln(u)$   
 $Y_i \in \{0, 1, \dots\}$   
 $\uparrow$  link func.

### Exponential Family Dist:

$$f(y; \theta) = \exp \left[ \frac{y\theta - b(\theta)}{a(\phi)} + c(y, \phi) \right], \text{ where } \phi \text{ is fixed}$$

$\uparrow$  natural param                       $\uparrow$  scale param

Bernoulli:  $P[Y=y] = p^y (1-p)^{1-y} = \exp \left[ \ln(p^y) + \ln((1-p)^{1-y}) \right]$   
 $= \exp \left[ y \cdot \ln\left(\frac{p}{1-p}\right) + \ln(1-p) \right]$

Poisson:  $P[Y=y] = \frac{\mu^y e^{-\mu}}{y!} = \exp \left[ y \cdot \ln \mu - \mu - \ln(y!) \right]$

Gaussian:  $f_Y(y) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(y-\mu)^2}{2\sigma^2}}$  ( $\sigma^2$  fixed, known)

$$= \exp \left[ -\ln(\sqrt{2\pi}\sigma) - \frac{(y-\mu)^2}{2\sigma^2} \right]$$

$$= \exp \left[ \frac{y \cdot \mu}{\sigma^2} - \dots + c(y, \phi) \right]$$

$\mu \leftarrow$  scale param

$g(\cdot)$  such selected are called "canonical link func."

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Exp family dist can use the same method, i.e., MLE to find the best params:

$$\begin{aligned} \log l(\beta) &= \log \left( \prod_{i=1}^n f(y_i; \beta) \right) \\ &= \sum_{i=1}^n \left[ \frac{y_i \theta_i - b(\theta_i)}{a(\phi)} + c(y_i, \phi) \right] \end{aligned}$$

$$\frac{\partial}{\partial \beta_i} \log l(\beta) = 0 \text{ for all } i.$$

Need IRW LS. Details in McCulloch 5.4.

[Generalized Linear Model (GLM)]